

Media information

NO. 97/2022

We've got the Power: Mission SalzGiga

• Technical information regarding live broadcast

Wolfsburg, July 5, 2022 – The Volkswagen Group celebrates the establishment of its European battery center with the Group's first own cell factory at the Salzgitter site. Power On Mission SalzGiga will be broadcasted live on Thursday, July 7, 2022, from 03:15 pm CEST.



Website:

https://www.volkswagenag.com/en/media/videos.html

YouTube:

https://youtu.be/LVu9Jw6lZRI

Satellite-Feed for TV-Media:

Europe / Middle East - live HD Feed

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Live feed to start on July 7th 2022 at apprx. 03:15 pm CEST / 01:15 pm GMT

Satellite: EUT 10A
Transponder (digital): B03, Slot 3-3
Downlink Frequency: 11.060,200 MHz

Polarisation: X

Video Std: 1080i/50 Hz PAL

Audio Channels: Channel 1+2: German

Channel 3+4: English

Modulation: DVB-S2 / 8 PSK Symbol rate: 7.2000 Msymb/s

FEC: 3/4

MPEG: 4:2:0 / MPEG4
Encryption: No encryption

USA / Canada - live HD Feed

Live feed to start on July 7th 2022 at apprx. 09:15 am EST / 01:15 pm GMT

Satellite: SES-1

Transponder (digital): K21, Slot 1

Downlink Frequency: 12.118,500 MHz

Polarisation: Y

Video Std: 1080i/60 Hz NTSC
Audio Channels: Channel 1+2: German

Channel 3+4: English

Modulation: DVB-S2 / 8 PSK Symbol rate: 7.1200 Msymb/s

FEC: 3/4

MPEG: 4:2:0 / MPEG4
Encryption: No encryption

All material will be available for downlink without copyright restrictions.

Contact on site: Hartmut, 0049-152-086 769 71

A recording will be made available for download under: https://www.volkswagenag.com/en/media/videos.html

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About the Volkswagen Group:

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. Ten brands from seven European countries belong to the Group: Volkswagen Passenger Cars, Audi, SEAT, Cupra, ŠKODA, Bentley, Lamborghini, Porsche, Ducati and Volkswagen Commercial Vehicles. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products range from pickups to buses and heavy trucks. Every weekday, 672,800 employees around the globe are involved in vehiclerelated services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

In 2021, the total number of vehicles delivered to customers by the Group globally was 8.9 million (2020: 9.3 million). Group sales revenue in 2021 totaled EUR 250.2 billion (2020: EUR 222.9 billion). Earnings after tax in 2021 amounted to EUR 15.4 billion (2020: EUR 8.8 billion).