Media Information



March 15, 2022

Volkswagen Brand annual media conference 2022

Technical information regarding live broadcast

Wolfsburg - The Volkswagen Brand annual media conference will be broadcasted live on Wednesday, March 16th, from 10:00 CET (09:00am GMT).



Internet (#Volkswagen):

https://www.volkswagen-newsroom.com/en/live-stream-5455

Satellite-Feed for TV-Media:

Europe / Middle East - live HD Feed

Live feed to start at approx. 09:50am CET / 08:50am GMT

Satellit: EUT 10A

Transponder (digital): B03 / Ch. K, Slot 3-3
Downlink Frequency: 11.060,200 MHz

Polarisation: X

Video Std: 1080i/50 Hz PAL
Audio Channels: Channel 1: English

Channel 2: German Channel 3: Chinese DVB-S2 / 8 PSK

Modulation: DVB-S2 / 8 PSK Symbol rate: 7.2000 Msymb/s

FEC: 3/4

MPEG: 4:2:0 / MPEG4
Encryption: No encryption

Middle East / Asia / Australia - live HD Feed

Media contact

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More at: volkswagen-newsroom.com



No. 25/2022 Page 1 of 2

Media Information



Live feed to start at approx. 08:50am GMT

Satellite: Asiasat 5
Transponder (digital): C7H, Ch. 9B
Downlink Frequency: 3.866,500 MHz

Polarisation: X

Video Std: 1080i/50 Hz PAL
Audio Channels: Channel 1: English

Channel 2: German Channel 3: Chinese DVB-S2 / 8 PSK

Modulation: DVB-S2 / 8 PSK Symbol rate: 7.2000 Msymb/s

FEC: 3/4

MPEG: 4:2:0 / MPEG4
Encryption: No encryption

USA/ Canada - live HD Feed

Live feed to start at approx. 04:50am EST/ 08:50am GMT

Satellite: SES-1
Transponder (digital): K15, CH: A9
Downlink Frequency: 12.010,500 MHz

Polarisation:

Video Std: 1080i/60 Hz PAL
Audio Channels: Channel 1: English

Channel 2: German Channel 3: Chinese

Modulation: DVB-S2 / 8 PSK Symbol rate: 7.1200 Msymb/s

FEC: 3/4

MPEG: 4:2:0 / MPEG4
Encryption: No encryption

All material will be available for downlink without copyright restrictions.

Contact on site: Thomas Marquardt, 0049- 6106 2857 0

A recording will be made available for download under:

https://www.volkswagen-newsroom.com/en/live-stream-5455

The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. In 2021, Volkswagen delivered around 4.9 million vehicles. These include bestsellers such as the Polo, T-Roc, Golf, Tiguan or Passat as well as the successful all-electric models ID.3 and ID.4. Last year, the company handed over more than 260,000 battery electric vehicles (BEV) to customers worldwide, more than ever before. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.

No. 25/2022 Page 2 of 2