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The ID. family is growing: In Shanghai a new concept car shows the electric full-size SUV of the future

- The ID. ROOMZZ¹⁾ will be showcased at Auto Shanghai 2019
- Sneak-preview of what to expect from the series version
- Seamless design: the puristic, flowing style of the zero-emission SUV puts power in proportion

Wolfsburg (D) – The Volkswagen Brand celebrates the world premiere of the ID. ROOMZZ¹⁾ at Auto Shanghai, one of China's biggest car shows. The multi-variable all-round model is the next member of the ID. family and gives you a taste of what is to come in the upcoming series version of the zero-emission SUV that will hit the Chinese market first in 2021. Auto Shanghai will have its doors open from April 16th to April 24th 2019.



ID. Family with the I.D. ROOMZZ

Just like the compact I.D.¹⁾, the I.D. CROZZ¹⁾, the I.D. BUZZ¹⁾, the I.D. VIZZION¹⁾ and the I.D. BUGGY¹⁾ before it, the sixth member of the fully electric family is based on the modular electric drive matrix (MEB).

The I.D. ROOMZZ¹⁾ has a number of innovations on board: as its name suggests, the concept car sets trendsetting impulses when it comes to variability of the vehicle interior, boasting completely new seat configurations, high-quality materials and customizable light. What is more, the IQ.DRIVE systems are brought together in the I.D. ROOMZZ¹⁾: in I.D. Pilot mode, the vehicle can be driven autonomously without an active driver (level 4).

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"The I.D. ROOMZZ¹⁾ shows us what we can expect from full-size electric SUVs in the future. The puristic look emphasizes the clear function and the user experience is intuitive and natural," says Klaus Bischoff, Chief Designer at the Volkswagen brand.

¹⁾Concept car

About the Volkswagen brand:

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2018, Volkswagen produced around 6.24 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 198,000 employees around the globe. Added to this are more than 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.
